

## Claims

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1. A method for accessing a service platform (SP) via an Internet browser session, said method comprising steps of:
- (a) installing a servlet (SL) at a web-server (SERV) of a content provider having access to said service platform (SP);
  - (b) when a user tries to use (12) a service of said service platform by contacting said web server (SERV) of said content provider within a certain browser session, detecting by said servlet (SL) whether or not said certain browser session is already associated to a related service session;
  - (c) if said certain browser session is already associated to said related service session, performing predetermined actions related to said service session, such as charging;
  - (d) if said certain browser session is not associated to said related service session, returning (13) a web-page containing an applet (AL) to guide an associated browser (BR) of the user through a logon process (15 – 26) for said related service session; and
  - (e) said user accessing said service session via said certain browser session.
2. A method as in claim 1 wherein said user accessing said service session via said certain browser session by using said applet (AL) received within said browser session for accessing said service session.

3. A method as in claim 1 wherein said received applet (AL) is launched on said browser (BR).

4. A method as in claim 1 wherein said applet (AL) contacts (14 to 23) said service session and informs (24, 25) said servlet (SL) via the service session about the association of said certain browser session to said service session.

5. A method as in claim 1 wherein said applet (AL) initiates the re-request of said service by initiating a re-contacting (27) of said web server (SERV) of the content provider.

6. A method as in claim 4 wherein said servlet (SL) is informed (24, 25) via the service session about the association of said certain browser session with a particular party.

7. A method as in claim 6 wherein accounting procedures for said party are passed to said servlet (SL).

8. A method as in claim 4 wherein, for contacting the service session, said applet (AL) starts (14-16) an access session and logs on (17-23) to a retailer (RETAILER).

9. A method as in claim 8 wherein said applet (AL) tries to find, whether the user is already in an access session and if not it will establish one.

10. A method as in claim 8 wherein, during the log on, a user-application service component (ssUAPc) is launched (19).

11. A servlet (SL) for being installed at a web server (SERV), said servlet (SL) is adapted for performing following steps when executed on said web server (SERV):

when a user tries to use (12) a service of said service platform by contacting said web server (SERV) within an certain browser session, detecting whether or not said certain browser session is already associated to a related service

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session of a service platform (SP);  
 if said certain browser session is already associated to said related service session, performing predetermined actions related to said service session;  
 and  
 if said certain browser session is not associated to said related service session, returning (13) a web-page containing an applet (AL) which is adapted for guiding an associated browser (BR) of the user through a logon process (15 – 26) for said related service session at the service platform (SP).

12.A servlet (SL) as in claim 11 wherein said servlet (SL) keeping a list of www browser sessions associated to service sessions of said service platform (SP) and related interfaces of user-application service components (ssUAPp) of said service platform (SP).

13.A servlet (SL) as in claim 11 wherein said servlet (SL), when launched on said web server (SERV), goes through a login procedure and starts a service session at a retailer (RETAILER) of said service platform (SP).

14.A servlet (SL) as in claim 13 wherein said servlet (SL), when launched on said web server (SERV), launches a respective user-application service component (ssUAPp) within the service platform (SP).

15.A service unit (SU) of a content provider having access to a service platform (SP), said service unit comprising a content repository (CDB) for providing content, a web-server (SERV) for enabling the service unit to be a party of a Internet browser session and a servlet (SL) as in claim 11 being installed at said web-server (SERV).

16.A service unit as in claim 15 wherein each time a link is requested on the web server (SERV), the servlet (SL) is invoked.

17.An applet for accessing a service platform (SP) via an Internet browser session, said applet (AL) is adapted for performing following steps when